

Action Plan Worksheet

Use this worksheet to create an action plan that will help address air quality issues in your local community.

Full Name EY Email Service Line

My Community Country Region Office

WHY DO I CARE ABOUT THE AIR QUALITY FOR THIS COMMUNITY?

WHO DO I WANT MY ACTIONS TO BENEFIT?

1	
2	
3	
4	
5	

INSPIRATION MATRIX

	LOCAL IMPACT	GLOBAL IMPACT
Reduce exposure to air pollution for vulnerable populations	<ul style="list-style-type: none"> Implement a notification system for home or work informing me and others on the days air quality is poor and actions to take Partner with a school, senior center or other at-risk groups to connect on air pollution education or monitoring tools Research and take active steps to create an Asthma Friendly office or work space for you, your family or co-workers 	<ul style="list-style-type: none"> Support public service announcements that indicate when air is unhealthy Volunteer with local groups to increase the amount of affordable and healthy housing Raise awareness about the harmful effects of unhealthy air Educate family and friends about what they can do to combat air pollution at home and abroad
Reduce pollution emissions	<ul style="list-style-type: none"> Create carpooling events, advocate for incentives for public transportation commuters, talk to your team about working remotely Offset your carbon footprint Reduce your outdoor fire, grill or Bbq days Reconsider burning any yard waste or trash Seek clean and renewable energy sources to power your home or office 	<ul style="list-style-type: none"> Switch to renewable sources of energy Support policies that regulate emissions Promote the use of public transportation and electric vehicles Consider ways in which you can minimize the consumption of food with a large carbon footprint (like meat) Think about how you can provide information on air quality to those who need the information the most

BRAINSTORM IDEAS

1	
2	
3	

SUCCESS STORIES

CITIZEN SCIENCE AND AIR QUALITY MONITORING

The Ohio State University is teaming up with teachers and students to deploy low-cost air quality sensors. The students learn about engineering, public health, environmental science, and data science. In parallel with this learning, they can easily check on the status of the sensors and report back data or damages (including localized warnings for asthmatics or other sensitive groups), truly embracing the power of citizen science.

<https://bit.ly/347cKmk>

Walking School Bus

A Walking School Bus is a group of children walking to or from the school supervised by adults. This initiative offers many benefits: it boosts exercise and fosters a sense of community, but it also reduces the carbon footprint of the student's daily commute. The walking school bus can be as informal as few families taking turns to walk their children to school to an organized route with meeting points.

<https://bit.ly/3KT23ne>

Living Walls

Living walls also known as green walls have many benefits including the improvement of air quality. Some businesses are looking to install living walls for this reason as well as to attract new talent. Read more about how the Versa Wall XT outside the Briar Park office building in Houston, Texas is doing just this.

<https://bit.ly/3zuQEBi>

IKEA's Better Air Now Initiative

A major contributor to India's air pollution is the burning of rice straw, a rice harvest residue. Ikea has worked to curb this source of pollution by developing technologies that convert rice straw waste into products like baskets and packaging materials. By taking this creative approach to reducing emissions from its supply chains, Ikea has delivered a new generation of low-cost products to environmentally conscious consumers.

<https://bit.ly/3gOxDmD>

WHAT IS MY PLAN?

WHAT IS MY DESIRED OUTCOME?

WHO WILL I NEED TO ENGAGE TO HELP ME?

1	
2	
3	
4	
5	

HOW WILL I SHARE MY PLAN?

1	Email to EY CSR Team
2	Share your plan on social media
3	
4	
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