

FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 TOGETHER WITH INDEPENDENT AUDITOR'S REPORT

### CONTENTS SEPTEMBER 30, 2012 AND 2011

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### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Earthwatch Institute, Inc.:

We have audited the accompanying statements of financial position of Earthwatch Institute, Inc. (a Massachusetts corporation, not for profit) as of September 30, 2012 and 2011, and the related statements of activities, changes in net assets, cash flows and functional expenses for the years then ended. These financial statements are the responsibility of Earthwatch's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Earthwatch Institute, Inc. as of September 30, 2012 and 2011, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Warry Finning FCaR

Wellesley, Massachusetts March 14, 2013

### STATEMENTS OF FINANCIAL POSITION SEPTEMBER 30, 2012 AND 2011

	. TF	739,653 620,559 1,865,415 44,676 104,838 179,888 - 3,554,829	1,084,443	1,402,651	111,302	419,115 25,000 66,895	4,235		536,647 958,511 1,495,158	42,005	1,537,163	,575,135) (10,298) (10,298)	4,992,932 1,541,376 5,127,072	1,235
	TOTAL	\$ 73 62 1,86 1,86 10 177 177 3,55	1,08	1,40	11	419 22 60	\$ 6,664,235		\$ 530 958 1,495	42	1,537	178,197 (1,575,135) (10,298) (1,407,236)	4,992,932 1,541,376 5,127,072	\$ 6,664,235
п	PERMANENTLY RESTRICTED	\$ - 200,000	1,084,443	295,074	1	• • •	\$ 1,541,376		· .   .		,		1,541,376 1,541,376	\$ 1,541,376
2011	TEMPORARILY RESTRICTED	\$ 739,653 620,559 1,665,415 - 859,728 3,885,355		1,107,577	a	1 x 1	\$ 4,992,932		· ·   ·		•	· · · [	4,992,932 - 4,992,932	\$ 4,992,932
	UNRESTRICTED	\$ - - 44,676 104,838 179,688 (821,587) (492,385)	r.		111,302	419,115 25,000 66,895	\$ 129,927		\$ 536,647 958,511 1,495,158	42,005	1,537,163	178,197 (1,575,135) (10,298) (1,407,236)	(1,407,236)	\$ 129,927
	TOTAL	<pre>\$ 224,443 715,165 1,594,639 32,858 61,590 120,207 2,748,902</pre>	1,464,178	1,064,456	68,658	423,759 25,000 66,895	\$ 5,861,848		\$ 563,853 682,620 1,246,473	53,378	1,299,851	135,553 (707,002) - (571,449)	$\frac{3,570,984}{1,562,462}$	\$ 5,861,848
2	PERMANENTLY RESTRICTED	\$ - 150,000 - - - (42,299) 107,701	1,306,736	148,025	,	• • •	\$ 1,562,462		69 1	•	.		1,562,462 1,562,462	\$ 1,562,462
2012	TEMPORARILY RESTRICTED	\$ 224,443 715,165 1,356,639  200,864 2,497,111	157,442	916,431	•		\$ 3,570,984		· · · ·			· · · ·	3,570,984 - 3,570,984	\$ 3,570,984
	UNRESTRICTED	\$ - 88,000 32,858 61,590 120,207 (158,565) 144,090	a.	E,	68,658	423,759 25,000 66,895	\$ 728,402		\$ 563,853 682,620 1,246,473	53,378	1,299,851	135,553 (707,002) (571,449)	(571,449)	\$ 728,402
	ASSETS CURRENT ASSETS:	Cash and cash equivalents Investments Current portion of grants and pledges receivable Prepaid field grant expense, net Prepaid expenses Due from affiliates, net Due (to) from Total current assets	INVESTMENTS	GRANTS AND PLEDGES RECEIVABLE, net of current portion and discount	PROPERTY AND EQUIPMENT, net of accumulated depreciation	<b>OTHER ASSETS:</b> Interest in insurance policy contracts Lease deposit Intangible assets	Total assets	LIABILITIES AND NET ASSETS	CURRENT LIABILITIES: Accounts payable and accrued expenses Deferred expedition income Total current liabilities	ACCRUED RENT	Total liabilities	NET ASSETS: Unrestricted: Property and equipment and intangibles Operating Depreciation on permanently restricted endowment Total unrestricted	Temporarily restricted Permanently restricted Total net assets	Total liabilities and net assets

The accompanying notes are an integral part of these statements.

# STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED SEPTEMBER 30, 2012 AND 2011

	-	2012	[2			2011	1	
	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
<b>REVENUE AND SUPPORT:</b>								
Gifts and grants	\$ 670,536	\$ 3,917,122	' S	\$ 4,587,658	\$ 1,004,169	\$ 4,724,635	\$	\$ 5.728.804
Contributions from domestic volunteers	3,191,367	•		3,191,367	2,690,280			2,690,280
Contributions from overseas volunteers	605,365			605,365	760,489	ı.		760,489
Investment income	19,952	,	91	19,952	25,337		,	25,337
Other	6,751	•	а	6,751	38,076	,	,	38.076
Investment earnings - endowment appropriation								
for operations					9,790	,	,	9.790
Net assets released from purpose restrictions	5,245,243	(5, 245, 243)			5,507,984	(5,507,984)		. •
Net assets released from time restrictions	123,500	(123,500)	a	•	104,756	(104,756)	•	
Total revenue and support	9.862.714	(1 451 621)		8 411 093	10 140 881	(888 105)	1	766 656 0
	11/50050	(170510151)		00011120	100,170,001	(001,000)		011,707,6
EXPENSES:								
Program	7,371,358	,		7.371.358	8.403.333			8,403,333
General and Administration	1,325,872	,		1,325,872	1,068,107		,	1,068,107
Fundraising	402,230	•	•	402,230	543,990			543,990
Total expenses	9,099,460	1	1	9,099,460	10,015,430	•	•	10,015,430
Changes in net assets from operations	763,254	(1,451,621)		(688,367)	125,451	(888,105)	1	(762,654)
NON-OPERATING REVENUES (EXPENSES):								
Investment gains (losses)	72,533	130,797	21,086	224,416	(105,545)	(53,282)	(11.053)	(169.880)
Investment income - endowment		26,645	•	26,645	·	44,729		44,729
Cancellation of grant		(127, 769)	·	(127, 769)		,		,
Endowment contributions Investment earnings - endowment announdation		٠	î,	1	ł,	r	495,074	495,074
for operations		ą						COLUMN STREET
	•				•	(9,190)	•	(06/,6)
Total non-operating revenues (expenses)	72,533	29,673	21,086	123,292	(105,545)	(18,343)	484,021	360,133
Changes in net assets	\$ 835,787	\$ (1,421,948)	\$ 21,086	\$ (565,075)	\$ 19,906	\$ (906,448)	\$ 484,021	\$ (402,521)

The accompanying notes are an integral part of these statements.

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## STATEMENTS OF CHANGES IN NET ASSETS FOR THE YEARS ENDED SEPTEMBER 30, 2012 AND 2011

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
NET ASSETS, September 30, 2010	\$ (1,427,142)	\$ 5,899,380	\$ 1,057,355	\$ 5,529,593
Changes in net assets	19,906	(906,448)	484,021	(402,521)
NET ASSETS, September 30, 2011	(1,407,236)	4,992,932	1,541,376	5,127,072
Changes in net assets	835,787	(1,421,948)	21,086	(565,075)
NET ASSETS, September 30, 2012	\$ (571,449)	\$ 3,570,984	\$ 1,562,462	\$ 4,561,997

The accompanying notes are an integral part of these statements.

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### STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED SEPTEMBER 30, 2012 AND 2011

	2012	<u>2011</u>
CASH FLOWS FROM OPERATING ACTIVITIES:		
Changes in net assets from operations	\$ (688,367)	\$ (762,654)
Adjustments to reconcile changes in net assets from operations to net cash provided by (used in) operating activities:		
Depreciation	59,539	87,347
Change in discount on grants and pledges receivable	(11,805)	13,388
Investment earnings - endowment appropriation for operations Changes in operating assets and liabilities:	1997, 1998, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 19 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997, 1997	(9,790)
Grants and pledges receivable	493,007	926,700
Prepaid field grant expense, net	11,818	14,677
Prepaid expenses	43,248	(37,733)
Due from affiliates, net	59,481	(76,888)
Accounts payable and accrued expenses	27,206	43,912
Deferred expedition income	(275,891)	124,065
Accrued rent	11,373	27,005
Net cash provided by (used in) operating activities	(270,391)	350,029
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchase of property and equipment	(16,895)	(29,883)
Interest in insurance policy contracts	(4,644)	(4)
Purchase of investments	(1,329,891)	(885,391)
Proceeds from sale of investments	1,079,966	807,415
Investment income - endowment	26,645	44,729
Net cash used in investing activities	(244,819)	(63,134)
NET INCREASE (DECREASE) IN CASH AND CASH		
EQUIVALENTS	(515,210)	286,895
CASH AND CASH EQUIVALENTS, beginning of year	739,653	452,758
CASH AND CASH EQUIVALENTS, end of year	\$ 224,443	\$ 739,653
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:		
Cash paid for interest	\$ 10,237	\$ 2,144
Cost basis of donated stock	\$ 113,678	\$ 104,261
Cancellation of grant	\$ 127,769	\$ -
The accompanying notes are an integral part of the	a statomonto	

The accompanying notes are an integral part of these statements.

STATEMENTS OF FUNCTIONAL EXPENSES FOR THE YEARS ENDED SEPTEMBER 30, 2012 AND 2011

		TOTAL EXPENSES	\$ 3,386,643	278,379 250.981	3,916,003	2,208,812		1,305,085	577,227	314,730		602,245	273,822	126,102	125,473	96,935	93,414	86,823	87,347	30,593	44,073	4,299	78,111	25,683	2,144	6,479	10,030	3,890,615	\$ 10,015,430
2011		FUND- RAISING	\$ 329,314	31,081 20.123	380,518	,		23,055	449	2,797		53,915	53,195	25,471		1	•	•		593	2,107	709		1	•	1,181	•	163,472	\$ 543,990
20	GENERAL	ADMINIS- TRATION	\$ 526,102	31,661 60.436	618,199	1		31,020	4,397	158,592		9,552	11,305	,	14,781	12,939	38,279	40,547	52,408	17,149	1,708	1,299	46,654	,	1,286	2,363	5,629	449,908	\$ 1,068,107
		PROGRAM	\$ 2,531,227	215,637 170.422	2,917,286	2,208,812		1,251,010	572,381	153,341		538,778	209,322	100,631	110,692	83,996	55,135	46,276	34,939	12,851	40,258	2,291	31,457	25,683	858	2,935	4,401	3,277,235	\$ 8,403,333
2		TOTAL EXPENSES	\$ 3,064,938	336,263 230,482	3,631,683	2,689,891		790,418	513,234	282,760		261,959	205,979	163,883	136,215	103,911	81,613	71,567	59,539	21,372	21,318	19,070	17,958	10,314	10,237	5,450	1,089	2,777,886	\$ 9,099,460
		FUND- RAISING	\$ 171,599	65,632 46.376	283,607	•		16,571	468	20,364		22,519	20,650	22,057	3,935	,	ų	5,082	4,585	ľ			1,383		,	1,009		118,623	\$ 402,230
2012	GENERAL AND	ADMINIS- TRATION	\$ 707,364	60,127 70.995	838,486	·		140,443	12,172	54,494		40,176	23,584	36,248	10,530	32,472	71,719	13,599	12,269	21,372	2,715	•	3,701	•	10,237	566	1,089	487,386	\$ 1,325,872
		PROGRAM	\$ 2,185,975	210,504 113,111	2,509,590	2,689,891		633,404	500,594	207,902		199,264	161,745	105,578	121,750	71,439	9,894	52,886	42,685	а.	18,603	19,070	12,874	10,314		3,875		2,171,877	\$ 7,371,358
			SALAKY AND KELATED: Salaries	Payroll taxes Fringe benefits	Total salary and related	FIELD GRANTS	OTHER:	Consultants and temporary help	Program expenses	Rent	Travel, staff development, seminars	and conferences	Printing and postage	Meals and lodging	Insurance	Bank fees and merchant fees	Legal and accounting	Telephone	Depreciation	Information technology	Advertising	Miscellaneous	Facilities	Program equipment grants	Interest	Dues and subscriptions	Building repairs and maintenance	Total other	Total expenses

The accompanying notes are an integral part of these statements.

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### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011

### (1) **OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES**

### **OPERATIONS AND NONPROFIT STATUS**

Earthwatch Institute, Inc. (Earthwatch) is dedicated to building a healthy and sustainable planet. Earthwatch grants monetary and volunteer support to scientific field research and multi-cultural awareness efforts in our most threatened human and wildlife communities each year. Findings are used to teach local residents how to improve their lives and livelihoods through sustainable business and development, inform state and local policy makers and educate our international volunteer force on their impact and responsibilities as global citizens. Innovative educational programs for teachers and students improve scientific literacy and environmental awareness in our next generation of leaders, while strategic academic, corporate and government partnerships engage all sectors in long-lasting protection of our natural and cultural resources.

Earthwatch is exempt from Federal income taxes as an organization (not a private foundation) formed for charitable purposes under Section 501(c)(3) of the Internal Revenue Code (IRC). Earthwatch is also exempt from state income taxes. Donors may deduct contributions made to Earthwatch within IRC requirements.

### SIGNIFICANT ACCOUNTING POLICIES

Earthwatch prepares its financial statements in accordance with generally accepted accounting standards and principles established by the Financial Accounting Standards Board (FASB). References to U.S. GAAP in these footnotes are to the FASB Accounting Standards Codification.

### Revenue Recognition

Earthwatch recognizes contributions from domestic and overseas research volunteers at the end of the month in which the volunteers participate in the research expeditions. Membership fees are recognized when received. Gifts of cash and other assets are recognized as temporarily restricted support if they are received or unconditionally pledged with donor stipulations that limit the use of the donated assets. When a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported on the statements of activities as net assets released from restrictions.

Grants are recognized over the period covered by the grant as services are provided and costs are incurred. Unrestricted contributions are recognized when unconditionally pledged in writing or received. Donor restricted endowment contributions are recorded as permanently restricted revenue and net assets if they are received and committed with donor stipulations that the net assets be held in perpetuity. All other revenue is recognized as earned.

### Net Assets

Earthwatch's net assets include the following:

### • Unrestricted:

**Operating** represents the portion of net assets that is available for operations and does not have any donor imposed restrictions.

**Property and equipment and intangibles** represent the net book value of Earthwatch's property and equipment and intangible assets.

### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 (Continued)

### (1) <u>OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES</u> (Continued)

### SIGNIFICANT ACCOUNTING POLICIES (Continued)

Net Assets (Continued)

• Unrestricted: (Continued)

**Depreciation on permanently restricted endowment** represents the cumulative depreciation of those funds invested as permanently restricted endowment (see permanently restricted net assets). Losses on investments of a donor restricted endowment reduce temporarily restricted net assets to the extent of net accumulated appreciation on these funds. Any remaining loss reduces unrestricted net assets. Future gains, if any, that restore the assets of the endowment fund to the original level, will increase unrestricted net assets. As of September 30, 2011, there was \$10,298 of accumulated depreciation on permanently restricted endowment funds. In fiscal year 2012, investment gains restored the accumulated depreciation.

• **Temporarily restricted** represents grants and contributions whose uses have been limited by donors to a specific time period or purpose, including for underwriting field research for teachers and students and special projects. Earthwatch utilized \$200,864 and \$859,728 of temporarily restricted net assets as of September 30, 2012 and 2011, respectively, for operating cash flow. Management believes there will be sufficient cash flow, as well as amounts available on the line of credit (see Note 5), to meet all obligations as they become due. These amounts are reflected as due (to) from in the accompanying statements of financial position. Temporarily restricted net assets also include appreciation on unspent earnings on permanently restricted endowment.

Temporarily restricted net assets consist of the following at September 30:

	<u>2012</u>	<u>2011</u>
Purpose restricted	\$3,140,542	\$4,684,432
Time restricted Appreciation and unspent earnings on	273,000	308,500
permanently restricted endowment	157,442	
	\$3,570,984	<u>\$4,992,932</u>

• **Permanently restricted** represents grants and contributions that have been restricted by donors to be maintained by Earthwatch in perpetuity (endowment funds). The investment income from these funds is to be used to provide educational grants and for other operating purposes, in accordance with Earthwatch's spending policy (see page 10).

### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 (Continued)

### (1) <u>OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES</u> (Continued)

### SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Expense Allocations

Management allocates expenses related directly to a program to that program. Management allocates other expenses based upon management's estimate of the percentage attributable to each program.

### Estimates

The preparation of financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

### Property, Equipment and Depreciation

Property and equipment are recorded at cost, if purchased, or at fair market value at time of receipt, if donated. Depreciation of property and equipment is computed using the straight-line method over the following estimated useful lives:

Software, equipment and other	3 - 7 years
Leasehold improvements	5 years

Property and equipment consist of the following at September 30:

	<u>2012</u>	<u>2011</u>
Software	\$1,052,322	\$1,052,322
Office equipment	290,024	290,024
Data processing equipment	394,678	377,783
Other	99,157	99,157
Leasehold improvements	31,924	31,924
	1,868,105	1,851,210
Less – accumulated depreciation	1,799,447	1,739,908
	\$ 68,658	<u>\$ 111,302</u>

### Cash and Cash Equivalents

Earthwatch considers all highly liquid investments purchased with an initial maturity of three months or less to be cash and cash equivalents, except for money market accounts maintained as part of the investment portfolio (see Note 3). Cash and cash equivalents consist of checking and money market accounts in the accompanying financial statements.

### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 (Continued)

### (1) <u>OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES</u> (Continued)

### SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Prepaid Field Grants

Prepaid field grants represent advances to researchers who generally field expeditions within two months of receipt of the advance. Accrued field grants (\$24,551 and \$4,052 at September 30, 2012 and 2011, respectively) represent amounts due to researchers upon completion of a project and their filing specific reports. These amounts, which are netted with prepaid field grants, are forfeited by the researcher if the reports are not submitted to Earthwatch by the date that is outlined in the contract. Field grant expenses are recognized when the expeditions are fielded.

### Advertising Costs

Earthwatch expenses advertising costs as they are incurred.

### Bequests

Earthwatch may be named as a beneficiary in wills and trusts and periodically may receive distributions. Earthwatch reflects bequests and trust distributions as non-operating revenue when received or when amounts to be received are known.

### Deferred Expedition Income

Deferred expedition income includes volunteer payments for future research expeditions. Under certain circumstances, these payments may be refunded, less a handling fee, if the volunteer does not participate in an expedition within prescribed time frames. Earthwatch recognizes these contributions as revenue at the earlier of either the expedition departure date or a three-year expiration date.

### Fair Value Measurements

Earthwatch follows the *Fair Value Measurements and Disclosures* standards, which establishes a fair value hierarchy that prioritizes the inputs and assumptions used to measure fair value. Earthwatch values its qualifying assets and liabilities using Level I inputs. Level I inputs reflect unadjusted quoted prices in active markets for identical assets or liabilities at the measurement date. A qualifying asset or liability's level within the framework is based upon the lowest level of any input that is significant to the fair value measurement.

### Investment Return Allocations

Earthwatch follows the Massachusetts adopted version of the Uniform Prudent Management Institutional Funds Act (UPMIFA). Subject to the intent of a donor, Earthwatch may appropriate for expenditure or accumulate so much of an endowment fund as Earthwatch determines is prudent for the uses, benefits, purposes, and duration for which the endowment fund is established. The assets in an endowment fund are donor-restricted assets until appropriated for expenditure by Earthwatch. Earthwatch has adopted investment and spending policies for endowment assets that aim to safeguard the purchasing power of the endowment principal, generate an ongoing revenue source, and provide for growth of the investment principal in accordance with UPMIFA.

### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 (Continued)

### (1) <u>OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES</u> (Continued)

### SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Investment Return Allocations (Continued)

The Board of Directors of Earthwatch adopted a policy allowing for the use of a portion of total investment return on permanently restricted investments for operations each year. Annually, Earthwatch may appropriate for operations up to 5% of the average market values of its permanently restricted investment portfolio over the previous three years, measured at the end of the third quarter of the fiscal year. Under Earthwatch's policy, in no event shall such distribution reduce the value of the permanently restricted endowment portfolio below the historical dollar value at the time of the distribution. The amounts appropriated under this policy were \$9,790 for the year ended September 30, 2011. There were no appropriations for the year ended September 30, 2012 (see Note 4).

Investment income and gains and losses on endowment funds are reflected as non-operating revenues (expenses) in the accompanying statements of activities.

### Accounting for Uncertainty in Income Taxes

Earthwatch follows the *Accounting for Uncertainty in Income Taxes* standard, which requires Earthwatch to report uncertain tax positions, related interest and penalties, and to adjust its assets and liabilities related to unrecognized tax benefits and accrued interest and penalties accordingly. As of September 30, 2012, Earthwatch determined that there are no material unrecognized tax benefits to report. No income tax provision has been included in the accompanying financial statements. Earthwatch is subject to audit by tax authorities. Earthwatch believes that they have appropriate support for the positions taken on their information returns.

Earthwatch files information returns in the Federal and Massachusetts state jurisdictions. These returns are generally subject to examination by tax authorities for three years after the filing date.

### Subsequent Events

Subsequent events have been evaluated through March 14, 2013, which is the date the financial statements were available to be issued. There were no events that met the criteria for recognition or disclosure in the financial statements.

### (2) <u>RELATED PARTY TRANSACTIONS</u>

Earthwatch has charitable affiliates internationally to extend its scientific and education programs abroad. Earthwatch Australia was established in Sydney, Australia in 1980. Conservation Education and Research Trust (a company limited by guarantee) (doing business as Earthwatch Institute Europe), operating from Oxford, England, was established in 1984. A memorandum of understanding dated January, 1994, was implemented to create an affiliate in Tokyo, Japan (Earthwatch Japan).

### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 (Continued)

### (2) <u>RELATED PARTY TRANSACTIONS</u> (Continued)

Earthwatch does not control these affiliates; therefore, their results of operations are not included in the accompanying financial statements. These affiliates share contributions from volunteers with and derive staff support and subsidies from Earthwatch. Earthwatch maintains one member on each of the affiliate's Boards of Directors and one member from each affiliate serves as an exofficio member of Earthwatch's Board.

The following are the amounts due from and revenue derived from affiliates as of and for the years ended September 30:

	<u>2012</u>	<u>2011</u>
Amounts due from, net:		
Earthwatch Europe	\$ 66,900	\$121,032
Earthwatch Australia	45,373	25,012
Earthwatch Japan	7,934	33,644
	\$120,207	<u>\$179,688</u>
Revenue derived from:		
Earthwatch Europe	\$443,334	\$659,685
Earthwatch Australia	135,864	58,294
Earthwatch Japan	26,167	42,510
	\$605,365	<u>\$760,489</u>

Such revenue is reflected as contributions from overseas volunteers in the accompanying statements of activities.

During fiscal year 2007, Earthwatch received a grant of approximately \$10,166,000 from Earthwatch Europe, as part of a grant to Earthwatch Europe from HSBC Holdings PLC (HSBC). Earthwatch is participating, as a sub-grantee, in this climate change field research project. Earthwatch is carrying out portions of the project in North, South and Central America over six years. Earthwatch received approximately \$10,166,000 and \$9,508,000 through September 30, 2012 and 2011, respectively. The balance of this grant at September 30, 2011, was \$658,338, net of discount, which is included in the 2011 grants and pledges receivable (see Note 9). There was no balance outstanding as of September 30, 2012.

During fiscal year 2012, Earthwatch received a grant of approximately \$1,261,000 from Earthwatch Europe, as part of a grant to Earthwatch Europe from HSBC. Earthwatch is participating as a sub grantee, in this global water quality research project. Earthwatch will be carrying out portions of the project in North and Latin America over five years. Earthwatch has received \$524,701 as of September 30, 2012. The balance of this grant at September 30, 2012, was \$736,438 and is included in grants and pledges receivable (see Note 9). Earthwatch expects to collect this amount in fiscal year 2013.

During fiscal year 2012, Earthwatch also has other one-year grants with Earthwatch Europe with funding from HSBC. The funding totaled \$201,018 for fiscal year 2012.

### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 (Continued)

### (2) <u>**RELATED PARTY TRANSACTIONS**</u> (Continued)

The balance of temporarily restricted net assets, from these related party grants is as follows as of September 30:

	<u>2012</u>	<u>2011</u>
HSBC Water Project HSBC Climate Project Other HSBC Projects	\$ 985,408 73,203 63,764	\$ 2,219,376
	\$1,122,375	\$2,219,376

On October 6, 2008, Earthwatch and Earthwatch Europe organized and incorporated Earthwatch International, Inc. (Earthwatch International) (a Delaware corporation, not for profit under IRC Section 501(c)(4)). Earthwatch International has no assets and had no activity as of and for the years ended September 30, 2012 and 2011. The Board of Directors of Earthwatch International consists of the Board members of each of the incorporators, with each incorporator having equal voting power. Earthwatch International's purpose is to provide internationally coordinated governance and administration for the benefit of organizations throughout the world that use Earthwatch trademarks and brand. Each party maintains its own independent governance and financial integrity. Certain costs, key executives and program and administrative staff serve both Earthwatch and Earthwatch Europe and costs are shared under a memorandum of agreement between the organizations.

Earthwatch participates in a Split Dollar and Collateral Assignment Agreement with Earthwatch's Founding Chairman and Board member (non-voting) who is the owner of the policies. From November 1998 through December, 2010, Earthwatch made annual premium payments totaling \$480,035. These policies are subject to termination upon certain defined circumstances. In the event of the split dollar policy cancellation, Earthwatch will receive an amount equal to the cash surrender value of the policy or the amount of premiums paid to date, whichever is less. In the event of death, Earthwatch will receive the cumulative amount of premium payments from the proceeds of the death benefit. The cash surrender values of the insurance policy contracts at September 30, 2012 and 2011, were \$423,759 and \$419,115, respectively. These amounts are reflected as interest in insurance policy contracts on the accompanying statements of financial position.

During fiscal year 2009, Earthwatch received a grant to fund a two-year agreement with the Founding Chairman and Board member to continue expanding development services, including evaluating new facility options and locations. The grant is receivable over two-years at \$150,000 per year. Earthwatch received \$150,000 during fiscal years 2009 and 2011. Amount expensed to the Founding Chairman under this grant was \$129,909 for the year ended September 30, 2011. The grant ended in fiscal year 2011 and there was no new grant made in fiscal year 2012.

### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 (Continued)

### (3) **INVESTMENTS**

Investment income consists of interest and dividends. Interest income is recorded as earned and dividend income is recorded on the ex-dividend date. These investments are not insured and are subject to ongoing market fluctuations. All investments are valued using Level 1 inputs (see Note 1) and consist of the following at September 30:

		<u>2012</u>		<u>2011</u>
Money market	\$	313,913	\$	116,119
Fixed income:				The second second second
Intermediate term bond funds		520,809		482,206
Other bond funds		242,571		170,515
Equities:		<u>^</u>		
Mutual funds:				
Other funds		359,238		330,046
Large growth funds		332,860		237,047
Large blend funds		180,661		185,440
Exchange traded funds		229,291		183,629
	<u>\$2</u>	2,179,343	<u>\$1</u>	,705,002

The following is a summary of the investment gains (losses) of the portfolio for the years ended September 30:

	<u>2012</u>	<u>2011</u>
Unrealized gains (losses) on investments Net realized gains (losses) on investments	\$ 344,355 _(119,939)	\$(266,667) <u>96,787</u>
	\$ 224,416	\$(169,880)

The investments have been allocated among the unrestricted, temporarily restricted and permanently restricted net asset classes in the accompanying financial statements according to the absence or presence of donor restrictions.

Investments are reported in the accompanying statements of financial position as current or long-term assets based on management's intent with respect to the use of investments (see Note 4).

To satisfy its long-term rate-of-return objectives, Earthwatch relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Investment Committee, advised by a third party investment advisor, is responsible for selecting the investment manager of Earthwatch's portfolio.

Investment gains (losses) of \$21,086 and \$(11,053) for the years ended September 30, 2012 and 2011, respectively, at the request of a donor, are to remain in the endowment (see Note 4).

### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 (Continued)

### (4) ENDOWMENT

Changes in endowment net assets by class are as follows:

	Donor-Restricted			
		Temporarily	Permanently	Total
	Unrestricted	Restricted	Restricted	Endowment
Endowment net assets, September 30, 2010	<u>\$</u> -	<u>\$ 18,343</u>	\$1,057,355	\$1,075,698
Investment return: Investment income Net realized/unrealized losses	_(10,298)	44,729 (53,282)	(11,053)	44,729 (74,633)
Total investment return	(10,298)	(8,553)	(11,053)	(29,904)
Contributions			495,074	495,074
Investment earnings - endowment appropriation for operations	-	<u>(9,790</u> )	<u> </u>	<u>(9,790</u> )
Endowment net assets, September 30, 2011	(10,298)		_1,541,376	_1,531,078
Investment return: Investment income Net realized/unrealized gains		26,645 130,797		26,645 162,181
Total investment return	10,298	_157,442	21,086	188,826
Endowment net assets, September 30, 2012	<u>\$</u>	<u>\$157,442</u>	<u>\$1,562,462</u>	<u>\$1,719,904</u>

### (5) NOTE PAYABLE TO A BANK

Earthwatch has available up to \$500,000 under a line of credit agreement with a bank. Borrowings under the agreement are due on demand and interest is payable monthly at the bank's base lending rate (3.25% at September 30, 2012 and 2011), plus 1%. The line of credit is secured by substantially all business assets of Earthwatch. No amount was outstanding under this agreement at September 30, 2012 and 2011.

Earthwatch must comply with certain covenants, including maintaining certain financial ratios, as specified in the agreement. Earthwatch must, at all times, hold marketable securities, including corporate bonds, with an aggregate market value of no less than \$500,000. This agreement expires on September 30, 2013.

### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 (Continued)

### (6) <u>OPERATING LEASES</u>

On January 22, 2010, Earthwatch entered into a five-year lease agreement for office space in Allston, Massachusetts, commencing on May 1, 2010. This lease expires in April, 2015, and allows for a five-year renewal option. Earthwatch is responsible for its proportionate share of any increase in operating costs and real estate taxes over a base year and must maintain specified insurance coverage. Earthwatch is recognizing rent expense on a straight-line basis over the term of the lease in accordance with the *Accounting for Leases* standard under U.S. GAAP. For the years ended September 30, 2012 and 2011, Earthwatch recognized rent expense of \$264,439 and \$264,320 respectively. As of September 30, 2012 and 2011, accrued rent was \$53,378 and \$42,005, respectively.

Facility rent expense for the years ended September 30, 2012 and 2011, was \$282,760 and \$314,730, respectively, which includes tenant-at-will rent expense of approximately \$18,000 and \$46,000, respectively.

In fiscal year 2009, Earthwatch entered into a vehicle operating lease for staff at a regional climate center, which expired April, 2012, and was not renewed. Rent expense under this lease was \$2,408 and \$4,128 for the years ended September 30, 2012 and 2011, respectively.

Future minimum cash lease payments under non-cancelable operating leases are as follows:

<u>Fiscal Year</u>	Facilities
2013	\$277,317
2014	287,313
2015	_171,874
	<u>\$736,504</u>

### (7) <u>INTANGIBLE ASSETS</u>

Intangible assets of \$66,895 as of September 30, 2012 and 2011, consist of costs incurred by Earthwatch to register its trademarks in foreign countries. These intangible assets are not amortized; rather, they are tested for impairment on an annual basis to determine if the intangible assets are being carried on the statement of financial position at or above their implied value. An impairment exists when the implied fair value of the intangible assets is less than the corresponding carrying value of the intangible assets on the statement of financial position. Any impairment is recognized as a loss in the year the asset is determined to be impaired. There was no impairment loss at September 30, 2012 and 2011.

### (8) <u>EMPLOYMENT BENEFIT PLAN</u>

Earthwatch maintains a qualified salary reduction plan (an IRC Section 401(k) plan), whereby employees who are 21 years of age and have accumulated 500 hours of service are eligible to make elective tax deferred contributions to the plan up to the maximum allowed by law. Earthwatch may contribute to the plan at the discretion of the Board of Directors and may match a portion of employee contributions. These matching contributions vest over a five year period. Earthwatch made contributions of \$69,566 and \$70,723 during fiscal years 2012 and 2011, respectively.

### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 (Continued)

### (9) <u>GRANTS AND PLEDGES RECEIVABLE</u>

Grants and pledges receivable consist of amounts committed to Earthwatch for both unrestricted and restricted purposes. These amounts are due as follows:

Fiscal Year	<u>2012</u>	<u>2011</u>
Less than one year	\$1,594,639	\$1,865,415
One to five years	1,080,000	1,430,000
	2,674,639	3,295,415
Less - discount	15,544	27,349
	2,659,095	3,268,066
Less - current portion	_1,594,639	1,865,415
Long-term grants and pledges		
receivable, net	<u>\$1,064,456</u>	\$1,402,651

The pledges have been discounted using a 1.0% rate for fiscal years 2012 and 2011.

Earthwatch Europe's (see Note 2) grant receivable balances as of September 30, 2012 and 2011, were \$736,438 and \$658,338, respectively. These amounts represent approximately 28% and 20% of the total outstanding grants and pledges balance as of September 30, 2012 and 2011, respectively. Two other donors' balances represent approximately 59% of the outstanding pledge balance as of September 30, 2012. One other donor's balance represents approximately 56% of the outstanding pledge balance as of September 30, 2012.

Collections of the Earthwatch Europe's grants receivable are based upon management's projections of the timing of receipt of grant funds.

In addition, Earthwatch received a \$150,000 grant, conditional upon meeting certain requirements. Although Earthwatch has not met the conditional requirements, the donor waived the requirements for the first and second installments of \$50,000. The remaining \$50,000 of the grant is expected to be recognized when Earthwatch meets the conditional requirements, which is expected to be in fiscal year 2013.

### (10) <u>CONCENTRATIONS AND CONTINGENCIES</u>

Earthwatch maintains its cash balances in several Massachusetts banks and is insured within the limits of the Federal Deposit Insurance Corporation (FDIC). At certain times during the year, the cash balances exceeded the insured amount. Earthwatch has not experienced any losses in the accounts. Earthwatch's management believes Earthwatch is not exposed to any significant credit risk on cash and cash equivalents.

In the ordinary course of Earthwatch's business, Earthwatch is from time-to-time involved in disputes concerning certain individual's employment with Earthwatch. While these employees are seeking damages in connection with these disputes, Earthwatch denies any wrongdoing in these cases and is taking the appropriate legal steps in defense of these disputes. It is Earthwatch's opinion that any potential settlement would not be material to the accompanying financial statements.

### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2012 AND 2011 (Continued)

### (11) <u>CONTINUING OPERATIONS</u>

Earthwatch incurred an unrestricted surplus' from operations of \$763,254 and \$125,451 for the years ended September 30, 2012 and 2011, respectively. Temporarily restricted net assets from operations decreased by \$1,451,621 and \$888,105 for the years ended September 30, 2012 and 2011, respectively. As of September 30, 2012, Earthwatch had a deficit unrestricted operating net assets balance of \$707,002 and unrestricted current liabilities exceeded unrestricted current assets by \$1,102,383.

Earthwatch has historically relied on cash flow from deferred expedition income and restricted funds to meet operating cash flow requirements.

During fiscal years 2012 and 2011, Earthwatch achieved a surplus, benefiting from the actions taken by management in reducing operating costs, changing its service model, and reducing its portfolio of projects. Earthwatch also continued to benefit from cost reductions through the efficiencies of the shared costs with Earthwatch Europe (see Note 2). A restructure of the program delivery department along with additional cost reduction strategies were implemented during fiscal year 2012, which has resulted in reduced costs and Earthwatch will continue to monitor costs and processes in fiscal year 2013. In fiscal year 2013, management's main focus will be fundraising, continuing program delivery efficiencies and developing the public program. In management's opinion, these actions will allow Earthwatch to generate sufficient cash flows to meet its program commitments for fiscal year 2013.